



Friendship Circle's **COMMUNITY KINDNESS**

*Day and
Walk!*



October 18, 2026

Mercedale Island Park

1:00 PM – 4:00 PM

Sponsorship Packet

SPONSOR OPPORTUNITY PACKET

Become a Pillar of Friendship, Inclusion and Kindness!

What is The Friendship Circle of Washington?

Founded in 2004, The Friendship Circle of Washington creates an inclusive, loving community that embraces families and children with intellectual and developmental disabilities (IDD). Inspired by the idea that every person is unique and deserves unconditional love and acceptance, Friendship Circle offers a variety of educational, therapeutic, and fun programs for children with IDD and their families.

The Friendship Circle's truly unique social integration model pairs children with IDD with neurotypical teen volunteers. These friendships empower volunteers to grow into compassionate and socially responsible citizens while participants gain confidence and a sense of well-being. Since its inception, the organization has served over 830 families, children and teens with special needs throughout greater Seattle.

About Community Kindness Day and Walk

Now in its 13th year, Community Kindness Day & Walk brings together hundreds of families, businesses, schools, nonprofits, and community organizations from across the Greater Seattle area to celebrate kindness, friendship, inclusion, and a community where everyone belongs.

This free, family-friendly event features live entertainment, a KidZone, Kindness Booths, music, food, prizes, and a Community Kindness Walk, where families, friends, coworkers, and neighbors come together in support of kindness and one another. Whether you're joining as an individual, family, school, nonprofit, or business, there's a place for everyone at Community Kindness Day & Walk.

Why Partner With Us?

Becoming a Community Kindness Day & Walk sponsor is an opportunity to showcase your organization while making a meaningful impact. Connect with hundreds of families and community members, support a day celebrating kindness and inclusion, and help build a community where everyone belongs.

Questions? Email chaya@friendshipcirclewa.org

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	\$500 KINDNESS	\$1,000 COMMUNITY	\$2,500 INCLUSION	\$5,000 PRESENTING
Kindness Booth at Walk With Friendship	✓	✓	✓	✓
Name Listing on Website	✓	✓	✓	✓
Name Listing in Friendship Circle Annual Report	✓	✓	✓	✓
Name Listing in FC Newsletter "The Moment"	✓	✓	✓	✓
Name and Logo Recognition in Social Media Posts	✓	✓	✓	✓
Recognition & Logo on All Event Communications		✓	✓	✓
Emcee Recognition at Opening Ceremony & During Event		✓	✓	✓
Acknowledgement in Press Releases & Media Interviews			✓	✓
Logo Recognition at 2027 Annual Heroes Gala			✓	✓
Logo Included in Community Inclusion Calendar				✓
Representative Invited to Address Walk Audience				✓
Pillar of Kindness Community Award				✓

For information on presenting sponsorship or questions, email chaya@friendshipcirclewa.org

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SPONSORSHIP PILLARS

- ☐ Presenting Sponsor-\$5,000 ☐ Inclusion Sponsor- \$2,500 ☐ Community Sponsor- \$1,000
- ☐ Kindness Sponsor- \$500 ☐ Other Amount -

PAYMENT OPTIONS

- ☐ Credit Card ☐ Please Invoice Me
- ☐ Check made payable to: Friendship Circle of Washington
In memo field, write "Community Kindness Day and Walk 2026"

EMAIL TO:
chaya@friendshipcirclewa.org

MAIL TO:
Friendship Circle of Washington
2737 77th Ave SE, Suite 101
Mercer Island, WA 98040

CREDIT CARD INFORMATION

- ☐ AMEX ☐ Mastercard ☐ Visa

Credit Card Number

Exp. Date

CCV

Total Sponsorship Amount (\$)

Signature

Date

BILLING INFORMATION

Name

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MATCHING GIFTS: Business/Organization Name

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